



SPONSORSHIP OPPORTUNITIES

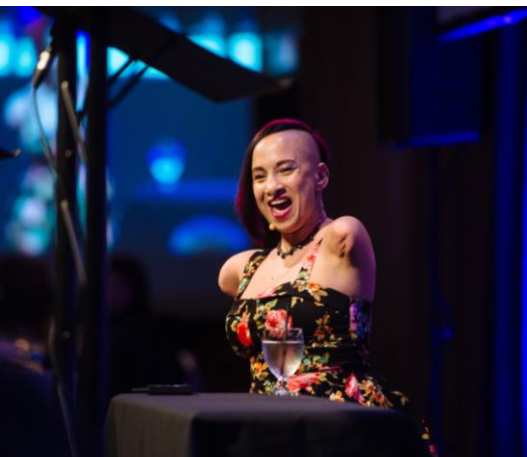
Fraser Valley Cultural Diversity

A W A R D S



THURSDAY, MARCH 10TH, 2022

www.diversityawards.ca





EVENT OVERVIEW

Since 2003, the event has recognized best practices amongst Fraser Valley businesses and service providers in responding to, and being inclusive of, the diversity in the region. This event has repeatedly sold out and we expect an overwhelming success in 2022. Your involvement will help to foster a popular event that recognizes front-runners in the area of Cultural Diversity throughout the Fraser Valley and additionally will promote the value of diversity in our communities.

SUPPORTING PARTNERS:



NEW DIRECTIONS
Vocational Testing and
Counselling Services





2022 SPONSOR OPPORTUNITIES

SPEAKER SPONSOR *(limited to one)*

\$10,000

- Complimentary event tickets – quantity to be confirmed closer to event date when Fraser Health guidelines are clear
- Opportunity to speak during the program, introduce guest speaker, present speaker with gift and photo opportunity
- Prominent acknowledgement as speaker sponsor in all promotional materials
- Prominent acknowledgement as speaker sponsor in all press releases, ad copies in regional community newspaper and social media
- Acknowledgement as speaker sponsor on nominee forms
- Acknowledgement as speaker sponsor on event tickets (subject to print deadline)
- Acknowledgement as speaker sponsor on event website
- Acknowledgement as the speaker sponsor on the looping event slideshow
- Two-page colour spread in the event program

NOMINEE SPONSOR *(limited to one)*

\$4,000

- Complimentary event tickets – quantity to be confirmed closer to event date when Fraser Health guidelines are clear
- Opportunity to speak during the program and formally recognize all nominees in a unique way (eg. present nominee video)
- Prominent acknowledgement as nominee sponsor in all promotional materials and social media
- Acknowledgement as nominee sponsor in all press releases and ad copies in regional community newspaper
- Acknowledgement as the nominee sponsor on the nominee certificates distributed to all nominee at the event and recognition in nominee photo op room
- Acknowledgement as the speaker sponsor on the looping event slideshow
- Full page colour ad in the event program

**AWARD SPONSOR** *(limited to eight)***\$2,500**

- Complimentary event tickets – quantity to be confirmed closer to event date when Fraser Health guidelines are clear
- Speaking Opportunity while presenting an award (or gift to cultural entertainment group)
- Acknowledgement as an award sponsor in all promotional materials
- Acknowledgement as an award sponsor in all press releases, ad copies in regional community newspaper and social media
- Acknowledgement as an award sponsor on CDA website
- Full page black and white ad in the event program

CONTRIBUTING SPONSOR**\$1,000**

- Complimentary tickets – to be confirmed closer to event date when Fraser Health guidelines are clear
- Acknowledgement as a contributing sponsor in promotional materials
- Acknowledgement as a contributing sponsor in regional community newspaper
- Acknowledgement as a contributing sponsor on website
- Quarter page black and white ad in the event program

SUPPORTING SPONSOR**\$500**

- Complimentary ticket – to be confirmed closer to the event date when Fraser Health guidelines are clear
- Acknowledgement as a supporting sponsor on website
- Acknowledgement in the event program

***If you have any questions or need further information,
please do not hesitate to contact
Patricia Driessen - 604-308-5673 or CDA@archway.ca***