



SPONSORSHIP OPPORTUNITIES

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# *Fraser Valley Cultural Diversity*

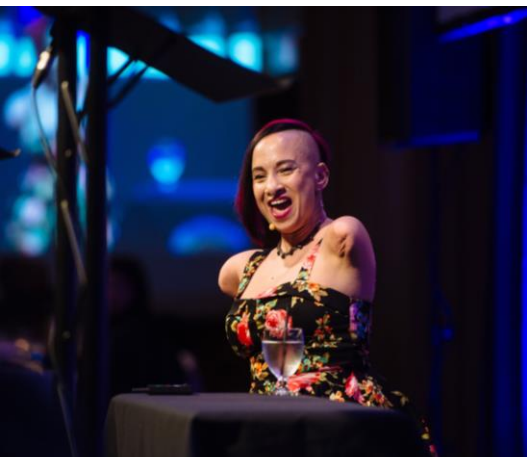
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## A W A R D S



**THURSDAY, MARCH 9, 2023**

[www.diversityawards.ca](http://www.diversityawards.ca)





## EVENT OVERVIEW

Since 2003, the event has recognized best practices amongst Fraser Valley businesses and service providers in responding to, and being inclusive of, the diversity in the region. This event has repeatedly sold out and we expect an overwhelming success in 2023, our **20-year anniversary**. Your involvement will help to foster a popular event that recognizes front-runners of Cultural Diversity throughout the Fraser Valley and additionally will promote the value of diversity in our communities.

### SUPPORTING PARTNERS:



**NEW DIRECTIONS**  
Vocational Testing and  
Counselling Services





## 2023 SPONSOR OPPORTUNITIES

### **SPEAKER SPONSOR** *(limited to one)*

**\$6,000**

- Complimentary event tickets – quantity to be confirmed closer to event date when Fraser Health guidelines are clear
- Opportunity to speak during the program, introduce guest speaker, present speaker with gift and photo opportunity
- Prominent acknowledgement as speaker sponsor in all promotional materials
- Prominent acknowledgement as speaker sponsor in all press releases, ad copies in regional community newspaper and social media
- Acknowledgement as speaker sponsor on nominee forms
- Acknowledgement as speaker sponsor on event website
- Acknowledgement as the speaker sponsor on the looping event slideshow
- Two-page colour spread in the event program

### **AWARD SPONSOR** *(limited to eight)*

**\$3,000**

- Complimentary event tickets – quantity to be confirmed closer to event date when Fraser Health guidelines are clear
- Speaking Opportunity while presenting an award (or gift to cultural entertainment group)
- Acknowledgement as an award sponsor in all promotional materials
- Acknowledgement as an award sponsor in all press releases, ad copies in regional community newspaper and social media
- Acknowledgement as an award sponsor on CDA website
- Full page full colour ad in the event program



## CONTRIBUTING SPONSOR

**\$1,500**

- Complimentary tickets – to be confirmed closer to event date when Fraser Health guidelines are clear
- Acknowledgement as a contributing sponsor in promotional materials
- Acknowledgement as a contributing sponsor in regional community newspaper
- Acknowledgement as a contributing sponsor on website
- Quarter page full colour ad in the event program

## SUPPORTING SPONSOR

**\$750**

- Complimentary ticket – to be confirmed closer to the event date when Fraser Health guidelines are clear
- Acknowledgement as a supporting sponsor on website
- Acknowledgement in the event program

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***If you have any questions or need further information,  
please do not hesitate to contact  
Patricia Driessen - 604-308-5673 or [CDA@archway.ca](mailto:CDA@archway.ca)***