



SPONSORSHIP OPPORTUNITIES

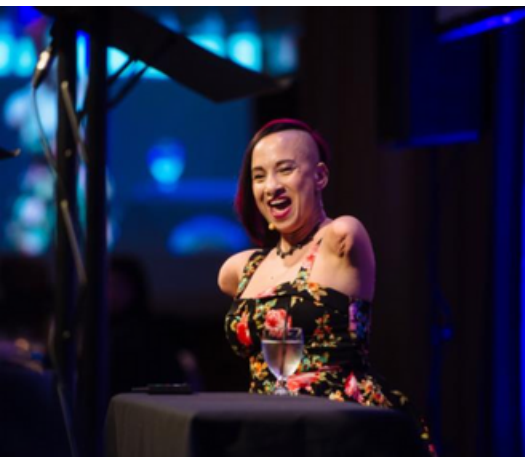
Fraser Valley Cultural Diversity

A W A R D S



THURSDAY, MARCH 7, 2024

www.diversityawards.ca





EVENT OVERVIEW

Since 2003, the event has recognized best practices amongst Fraser Valley businesses and service providers in responding to, and being inclusive of, the diversity in the region. This event has repeatedly sold out and we expect another overwhelming success in 2024, our **21st anniversary**. Your involvement will help to foster a popular event that recognizes front- runners of Cultural Diversity throughout the Fraser Valley and additionally will promote the value of diversity in our communities.

SUPPORTING PARTNERS:





2024 SPONSOR OPPORTUNITIES

SPEAKER SPONSOR *(limited to one)*

\$6,000

- Complimentary table at the event (8 tickets)
- Opportunity to speak during the program, introduce guest speaker, present speaker with gift and photo opportunity
- Prominent acknowledgement as speaker sponsor in all promotional materials
- Prominent acknowledgement as speaker sponsor in all press releases, ad copies in regional community newspaper and social media
- Acknowledgement as speaker sponsor on nominee forms
- Acknowledgement as speaker sponsor on event website
- Acknowledgement as the speaker sponsor on the looping event slideshow Two-page colour spread in the event program

AWARD SPONSOR *(limited to eight)*

\$3,000

- Complimentary table at the event (8 tickets)
- Speaking Opportunity while presenting an award (or gift to cultural entertainment group)
- Acknowledgement as an award sponsor in all promotional materials
- Acknowledgement as an award sponsor in all press releases, ad copies in regional community newspaper and social media
- Acknowledgement as an award sponsor on CDA website
- Full page full colour ad in the event program

**CONTRIBUTING SPONSOR****\$1,500**

- Two complimentary tickets to the event
- Acknowledgement as a contributing sponsor in promotional materials
- Acknowledgement as a contributing sponsor in regional community newspaper
- Acknowledgement as a contributing sponsor on website
- Quarter page full colour ad in the event program

SUPPORTING SPONSOR**\$750**

- One complimentary ticket to the event
- Acknowledgement as a supporting sponsor on website
- Acknowledgement in the event program

MEDIA SPONSOR**\$750+ Value**

- One complimentary ticket to the event
- Acknowledgement as a media sponsor on website
- Acknowledgement in the event program

If you have any questions or need further information, please do not hesitate to contact Jade Lehti - 604-308-5673 or CDA@archway.ca