

Sponsorship Opportunities

Fraser Valley Cultural Diversity Awards

Wednesday, March 3, 2027 | DiversityAwards.ca





EVENT OVERVIEW



Since 2003, the Fraser Valley Cultural Diversity Awards have celebrated individuals, businesses, and organizations helping build more inclusive, welcoming communities across the Fraser Valley.

Each year, the awards bring together community leaders, businesses, service providers, and organizations to recognize those who are putting diversity and inclusion into action. The event has repeatedly sold out, demonstrating the continued importance of this celebration within the Fraser Valley.



EVENT PARTNERS



NEW DIRECTIONS





2027 SPONSOR OPPORTUNITIES



SIGNATURE EVENT PARTNER (limited to one) **\$8,000**

As the Signature Event Partner, your organization will hold the premier sponsorship position at the Fraser Valley Cultural Diversity Awards. This exclusive partnership provides high-profile recognition throughout the event while demonstrating your organization's commitment to celebrating diversity, inclusion, and community leadership across the Fraser Valley.

- Complimentary table (8 tickets)
- Highest-level sponsor logo placement
- Prominent recognition on event screens
- Featured logo and link on the CDA website
- Recognition across select promotional materials and social media
- Dedicated sponsor social media feature
- Emcee recognition at opening and closing
- Opportunity to participate in one featured program moment
- Full-page, premium-position colour ad in the event program
- Recognition in post-event communications and event highlights
- First opportunity to renew for 2028

EVENT PRODUCTION PARTNER (limited to one) **\$6,000**

The Event Production Partner helps bring the Fraser Valley Cultural Diversity Awards to life by supporting the audiovisual technology, staging, and technical production that create a professional and memorable experience for nominees and guests.

- Four (4) complimentary tickets
- Recognition as the exclusive Event Production Partner
- Prominent logo recognition on event screens
- Featured logo and link on the CDA website
- Recognition across select promotional materials and social media
- Dedicated sponsor social recognition
- Emcee acknowledgement during event
- Opportunity to introduce the keynote speaker or evening entertainment
- Full-page colour ad in the event program
- Recognition in post-event communications and event highlights.



NOMINEE CELEBRATION SPONSOR (limited to one) **\$4,000**

As the Nominee Celebration Sponsor, you'll play a key role in honouring all those who are making a difference in our communities. This sponsorship supports the full nominee experience, from plaques and recognition to the nominee photographs and highlights your leadership in celebrating the many faces of inclusion across the Fraser Valley.

- Four (4) complimentary tickets
- Exclusive recognition as the Nominee Celebration Partner
- Opportunity to participate in the nominee recognition portion of the program
- Recognition across select promotional materials and social media.
- Logo recognition on nominee plaques/certificates distributed at the event
- Featured logo and link on the CDA website
- Dedicated sponsor social media feature
- Prominent logo recognition on event screens
- Full-page colour ad in the event program
- Recognition in post-event communications and event highlights

AWARD SPONSOR (limited to Six) **\$3,000**

Step into the spotlight as an Award Sponsor and help honour one of the Fraser Valley's outstanding community changemakers. This sponsorship gives you the opportunity to present a prestigious award on stage, align your brand with powerful community story, and be recognized as a leader in supporting equity, inclusion, and celebration.

- Four (4) complimentary tickets
- Recognition as presenting partner of the sponsored award
- Opportunity for a company representative to present the award on stage
- Professional photo with award recipient
- Recognition across select promotional materials and social media
- Logo and link on the CDA website
- Full-Page colour ad in the event program
- Recognition in post-event communications and event highlights



DIVERSITY CHAMPION PARTNER (Limited to five) \$2,500

As a Diversity Champion Partner, your support helps celebrate and recognize the individuals, businesses, and organizations creating more inclusive communities across the Fraser Valley.

- Two (2) complimentary tickets
- Recognition as an Access & Inclusion Partner across select promotional materials
- Logo and link on the CDA website
- Logo recognition on event screens
- Quarter-page colour ad in the event program
- Diversity Champion Partner recognition on social media

INCLUSIVE COMMUNITY PARTNER (Multiple available) \$1,500

Help ensure that nominees from across the Fraser Valley have the opportunity to participate in and experience the Cultural Diversity Awards. Inclusive Community Partners help reduce financial and accessibility barriers to participation, supporting nominee attendance and other needs that help make the celebration welcoming and inclusive.

- Recognition as an Inclusive Community Partner on the CDA website
- Collective sponsor social media recognition
- Logo/name recognition in the event program
- Logo/name recognition on the looping event screen
- Recognition as a partner helping support nominee participation

COMMUNITY SUPPORTER (Multiple available) \$750

This sponsorship is perfect for businesses and individuals who want to show their support for cultural diversity in a meaningful way. As a Community Sponsor, your brand will be recognized as part of a collective movement toward belonging and unity.

- Acknowledgement as a supporting sponsor on the CDA website
- Acknowledgement in the event program
- Acknowledgement on the looping event screen



**If you have any questions or need further information,
please do not hesitate to contact Sarah Bolton at
604-308-5673 or CDA@archway.ca**

COMMITMENT FORM



Thank you for considering sponsoring the Fraser Valley Cultural Diversity Awards. Your involvement not only supports this highly anticipated event but also helps promote the value of diversity in our communities. Together, we can recognize the front-runners in the area of cultural diversity and inspire others to follow suit.

Company name :

Contact person :

Email : Phone :

Mailing address :

City, Province : Postal code :

Please indicate your sponsorship level

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Signature Event Partner: \$8,000

☐

Diversity Champion Partner:
\$2,500

☐

Event Production Partner:
\$6,000

☐

Inclusive Community Partner:
\$1,500

☐

Nominee Celebration Partner:
\$4,000

☐

Community Partner: \$750

☐

Award Sponsor: \$3,000

Please provide your signature below

Thank you for committing to making a positive impact in the lives of others.

Please email completed form to cda@archway.ca to receive your invoice.

By signing below, you agree to provide payment within 30 days of signature date.

Signature

Date

Contact: Sarah Bolton
Email: cda@archway.ca
Phone: 604-308-5673

